

MedEncentive signs administrator

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Oklahoma City-based MedEncentive has signed its first out-of-state third party administrator for the Web-based "pay-for-performance" health care program, officials said.

Chicago-based Benefit Administrative Systems has become an approved third party administrator for the MedEncentive program, the company said. Benefit Administrative Systems provides services for more than 300 employers across the nation.

MedEncentive offers a Web-based information therapy program designed to control health care costs by encouraging a higher standard of care and healthier lifestyles through financial incentives for both doctors and patients.