



INDIANA ACADEMY OF FAMILY PHYSICIANS

July 22nd, 2010

Jeff Greene
Medencentive
800 Research Parkway
Suite 380
Oklahoma City, OK 73104

Dear Mr. Greene,

The Indiana Academy of Family Physicians (IAFP) is a professional association with 2,300 family physician, resident, and medical student members in Indiana. The IAFP supports the concept of Medencentive which provides rewards to patients and physicians for participating in health literacy improvement at times beyond the patient visit.

Once Indiana employers have been recruited to participate in Medencentive, the IAFP is committed to promoting Medencentive to our members including in our Frontline Magazine, electronic newsletter, and providing opportunity to train or inform family physicians on Medencentive at business meetings or CME events held by the IAFP.

If requested the IAFP will seek to assist your company when possible in advisory capacities. The IAFP looks forward to working with Medencentive for the benefit of patients and physicians in Indiana.

Sincerely,

Kevin Speer, JD
Executive Vice President, IAFP

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