Northwestern and Emery Research Team’s 5 Year Study of the Impact of Medical Literacy on Mortality among an Elderly Population

What can be Derived from this Study

- Medical illiteracy:
  - is a bigger problem than expected
  - is a leading cause of premature death
  - is a principal driver of health care cost
  - must be diagnosed and treated by physicians

- Physicians should be compensated for treating medical illiteracy
- Patients should be rewarded for demonstrating medical literacy
- MedEncentive is the best and most efficient means for physicians to treat medical illiteracy
- MedEncentive is the best means for patients to become medically literate