



**Oklahoma House of Representatives
Office of Communications & Public Affairs**

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FOR IMMEDIATE RELEASE:

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Oklahoma House honors MedEncentive

OKLAHOMA CITY – The Oklahoma House of Representatives honored MedEncentive LLC as an outstanding Oklahoma-based company helping to increase health literacy and lower health care costs through its groundbreaking solutions.

“MedEncentive is an exceptional Oklahoma company with a growing national reputation for providing an innovative program that improves health and health care in a manner that has been proven to lower costs,” said State Representative Doug Cox, M.D. “The Oklahoma House of Representatives is recognizing the dedicated men and women at MedEncentive, who have devoted their careers to developing solutions that not only make health care more affordable, but also save lives.”

The company’s CEO stated his gratitude for the citation.

“We are honored to receive the Citation of Excellence from the Oklahoma House,” said Jeff Greene, MedEncentive co-founder and CEO. “To have someone of Dr. Cox’s stature nominate us for this recognition is especially pleasing.”

House Bill 1062, enacted in 2011, requires the State’s Employee Group Insurance Department to conduct a pilot to test the cost containment capabilities of a “mutual accountability program.” MedEncentive was awarded the pilot, which launched in 2014.

MedEncentive’s web-based program controls costs by using a patented method that financially rewards both doctors and patients when they hold each other “mutually accountable” for adherence to best clinical practices and healthy behaviors. Data access and the independent evaluation of the pilot is pending.

“It is important to note that MedEncentive was willing to accept the risks of putting its solution to the test in response to the challenge set forth in HB1062,” Cox said. “Therefore, I take great pleasure in honoring Jeff Greene and MedEncentive for their forthrightness as it pertains to the testing of their program, as well as for their persistent efforts to improve the human condition.”

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