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Contact: Jim Dempster
jdempster@medencentive.com
(405) 319-8454 or (405) 420-1202

Dr. Susan Chambers Inducted into Hall of Fame

MedEncentive co-founder named to the Oklahoma Women's Hall of Fame

OKLAHOMA CITY, OK – Susan L. Chambers, M.D., co-founder of MedEncentive, has been inducted into the Oklahoma Women's Hall of Fame for her many outstanding accomplishments. These accomplishments include her numerous international medical missions, plus her leadership of World Neighbors and the Institute for Economic Empowerment of Women, which helps women in Afghanistan and Rwanda build sustainable futures. Previously, Dr. Chambers was named the state's Woman of the Year.

In the field of medicine, Dr. Chambers and two female obstetrician/gynecologist colleagues built the Lakeside Women's Hospital. To date, the hospital has delivered some 23,000 babies, 8,000 of which Dr. Chambers delivered on her own.

"For ten years, Dr. Chambers and Dr. David Parke represented the medical community in addressing the issues of managed healthcare," said MedEncentive CEO Jeff Greene. "The three of us literally met every Friday morning for a decade.

"From these meetings came the idea to align the interests of patients, providers and insurers to improve health and healthcare, that is the genesis of MedEncentive's patented processes. And it has been Susan who has offered the vision and encouragement that helped us push through the many obstacles we have encountered along the way.

"Since the founding of the Company, Susan has volunteered another decade, and counting, as a member of our Board. This speaks to her total commitment to important endeavors, and we are thrilled that our co-founder is being recognized for her significant contribution to mankind. I cannot think of anyone more deserving of this honor."

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About MedEncentive LLC

Located in Oklahoma City, MedEncentive LLC offers a patented, web-based and mobile-enabled incentive system, designed to control healthcare costs for employers, insurers and governments, by encouraging healthy behaviors and best clinical practices, referred to as the "Triple/Quadruple Aim." The MedEncentive Program is the most awarded and thoroughly tested health improvement/cost containment solution available. What also sets the Program apart is how it uses financial incentives to invoke more powerful psychosocial motivators inherent to the doctor-patient relationship. Its system of interactive checks and balances, referred to as "doctor-patient mutual accountability™," triangulates the interests of the healthcare provider, consumer and payer in a manner that creates a win-win-win value proposition. The MedEncentive Program is well-known for its use of "information therapy" to advance health literacy, the leading determinant of health status, life expectancy and costs. For more information, visit: www.medencentive.com or follow us on Facebook, Twitter and Instagram.