



## Validation Institute Names MedEncentive Nation's Top Population Health Management Vendor

**Baltimore and Oklahoma City** – June 1, 2022 - At the fifth annual Health Value Awards ceremony in Baltimore, Validation Institute named MedEncentive its 2022 Population Health Management Vendor of the Year. The selection was announced in conjunction with last week's Healthcare Innovation Congress, at the Hilton Baltimore Inner Harbor Hotel.

Validation Institute was formed by General Electric and Intel, to employ scientific methods in helping healthcare purchasers separate fact from fiction, regarding vendor effectiveness claims.

The Population Health Management Health Value Award is in recognition of MedEncentive's Mutual Accountability and Information Therapy (MAIT) Program, the first and only solution with peer-reviewed and certified proof of solving the coveted Quadruple Aim in whole populations. The Quadruple Aim involves simultaneously improving health and healthcare in a way that lowers costs, and is fulfilling to patients and their physicians.

This award comes on the heels of MedEncentive's selection by the Society of Actuaries and Kaiser Family Foundation last summer, as one of the most promising healthcare cost-containment solutions for the Initiative 18|11, an effort to lower the country's healthcare expenditures from 18% of gross domestic product (GDP) to 11%.

"We are honored to receive this prestigious award from Validation Institute," said MedEncentive founder and CEO Jeff Greene. "It is further evidence that there is nothing more effective at improving health and lowering costs than our program, and brings us closer to the goal of covering everyone in the country with a solution that properly aligns the interests of patients, clinicians, and insurers with reward-induced information therapy."

### **About MedEncentive LLC**

MedEncentive is a health-improvement, cost-containment service for employers, insurers, and governments. The Company's web-based and mobile-enabled Mutual Accountability and Information Therapy (MAIT) Program employs a patented, aligned-incentive mechanism proven to improve health and health care, and lower costs—an objective often referred to as the "Triple/Quadruple/Twelve-Part Aim." What makes the MAIT Program unique is how it offers financial incentives to both patients and doctors, for holding each other accountable for completing an educational and motivational process called "information therapy," which is known to mitigate the ill effects of inadequate health literacy. <http://www.medencentive.com>

### **About Validation Institute**

Validation Institute is an independent, objective, third-party organization, on a mission to improve the quality and cost of healthcare. Based in Woburn, MA, the organization is made up of a network of health benefits purchasers, health benefits advisors, and healthcare solution providers, focused on delivering better health value and stronger outcomes than conventional healthcare. <http://www.validationinstitute.com>

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